



 <sup>TM</sup>  
**ProTerra**  
R E G E N E R A

## Scaling regenerative agriculture across supply chains

ProTerra Regenera is an add-on module to the ProTerra Standard (V5) and MRV Standard (V1) that helps farms and supply chain partners move beyond risk management to actively regenerate soil, water, and biodiversity, with measurable, verified results, building more resilient and profitable businesses.



## Why Regenerative Agriculture Matters

Climate change, degraded soils, water stress, and biodiversity loss are no longer future risks. They are already reshaping yields, quality, and sourcing reliability across food and feed supply chains.

Regenerative agriculture offers a practical, scalable response: rebuilding natural systems while maintaining or improving farm productivity.

### Key benefits:



**For soils & climate:** Builds soil organic matter and stability, reducing erosion and storing carbon.



**For water & resilience:** Improves water infiltration, retention, and quality, reducing flood and drought risks.



**For biodiversity & ecosystems:** Supports biodiversity above and below ground, from soil microbiology to pollinators and natural pest predators.

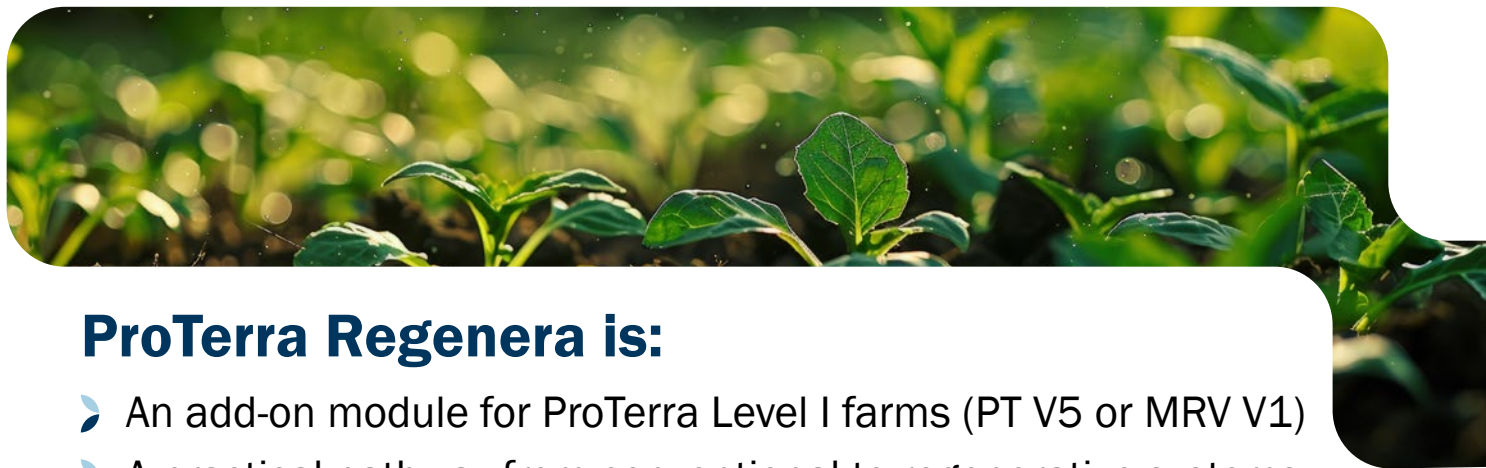


**For farm economics:** Reduces reliance on synthetic inputs and exposure to input price volatility.

**Regenerative agriculture turns farms into climate resilient, nature positive systems that can thrive in a changing world.**

## What Is ProTerra Regenera?

ProTerra Regenera is a structured, verifiable framework that adds regenerative agriculture requirements and performance indicators to existing ProTerra certification and MRV systems.



### ProTerra Regenera is:

- An add-on module for ProTerra Level I farms (PT V5 or MRV V1)
- A practical pathway from conventional to regenerative systems
- A bridge between farm practices and credible sustainability data

### It is not

- A standalone certification
- A one-size-fits-all checklist
- A marketing claim without verification

## How it connects with ProTerra V5 and MRV V1

**ProTerra V5** establishes social and environmental safeguards.

**MRV V1** ensures credible monitoring and verification.

**ProTerra Regenera** builds on both & fits into existing audits and data flows, raising ambition on regenerative outcomes without duplicating requirements.

# Core Principles & Benefits

## Three Core Principles

ProTerra Regenera is structured around three interconnected Principles that represent the key resources of any agricultural system:

### Soil Health

Healthy soils are the foundation of productive and resilient farms. ProTerra Regenera prioritises practices that build organic matter, improve structure, and activate soil biology.

#### Practices include:

- cover crops
- crop rotations
- reduced or no tillage
- residue and traffic management
- green manure
- nitrogen fixing crops
- agroforestry.

#### Outcomes include:

- better nutrient cycling
- carbon stabilisation
- reduced erosion.





## Water Management

Healthy water cycles underpin both farm productivity and ecosystem health. ProTerra Regenera promotes practices that:

- improve infiltration
- reduce runoff
- protect waterbodies
- optimise irrigation.

## Biodiversity Preservation

Farms are living ecosystems which function best when biodiversity is actively supported. ProTerra Regenera encourages practices that:

- protect and enhance habitats
- integrate trees and hedgerows
- support beneficial species, and strengthen natural processes such as pollination and pest control.



# Benefits for Farms and Businesses

## For farms

- Climate resilience through healthier soils and water management
- Reduced dependency on volatile inputs over time, with stable or improved yields
- A credible pathway into regenerative agriculture, with a trusted standard

## For buyers, brands, investors

- Verified regenerative sourcing
- Data-ready outputs for ESG, climate, and reporting needs
- Clear differentiation backed by a recognised standard



## Tiered Recognition: Bronze - Silver - Gold

ProTerra Regenera uses a tiered recognition system that reflects the maturity and scope of regenerative practices implemented at farm level:

### **Bronze - starting the transition**

Core requirements and at least 30% of non-core requirements met. Key regenerative practices introduced, with a clear improvement plan in place.

### **Silver – Scaling regenerative practices**

Core requirements and at least 60% of non-core requirements met. Broader implementation across the farm, with evidence of measurable improvements in selected indicators.

### **Gold – Integrated regenerative systems**

Core requirements and at least 80% of non-core requirements met. Integrated regenerative system with strong monitoring and demonstrable positive trends in soil, water, and biodiversity indicators.

**This tiered approach rewards progress, encourages continuous improvement, and offers clear milestones for both farms and buyers.**

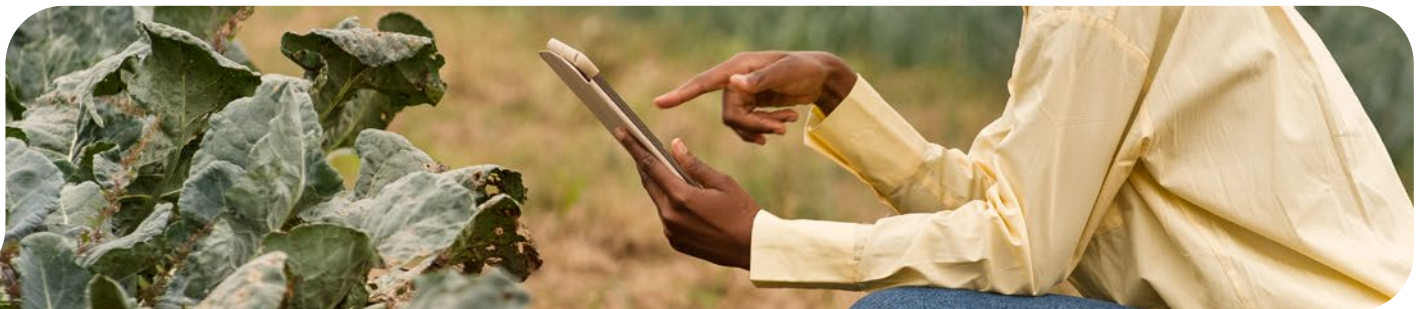




## How It Works in Practice

- Implement a minimum number of regenerative practices
- Monitor indicators, such as soil organic matter, soil biology, and water related parameters over time
- Verify and improve

Regenerative transition is a journey: the first years focus on learning and continuous improvement.



## Who It Is For

ProTerra Regenera is suited for:

- Farms already engaged with ProTerra V5 or MRV V1 that want to take the next step.
- Traders, processors, and manufacturers seeking verifiable regenerative sourcing programmes.
- Retailers and brands wanting credible stories supported by data.
- Financial institutions and investors looking for robust, standard based evidence of regenerative performance.

## Ready to move from commitment to action?

- Integrate ProTerra Regenera into sourcing strategies
- Use it to structure pilots and long-term programmes
- Partner with ProTerra Foundation for implementation and training





Discover how ProTerra Regenera can support your regenerative agriculture strategy.

Have questions or want to learn more?

Visit us at: Contact - ProTerra Foundation  
[www.proterrafoundation.org/contact](http://www.proterrafoundation.org/contact)



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