We envisage a world where all businesses:

- Contribute to the protection of biodiversity by e.g. switching to non-GMO production
- Conserve natural resources and
- Ensure that workers and local communities are treated with dignity and respect

The ProTerra Foundation is a non-for-profit organization, located in the Netherlands.
ProTerra Board of Directors

Stakeholder Council

ProTerra Network Members

- Food and Feed
- Trade
- Industrial Processing
- Agriculture
- Livestock Slaughter
- Retail

ProTerra Secretariat

- Finance
- MarComm
- External Advisors
- IT

Certification and Standard Committee

Who we are
Who we are

ProTerra Foundation is the owner of the ProTerra Certification Standard and its Interpretations:

• ProTerra Standard v5.0
  • ProTerra Europa
  • ProTerra Smallholders
• ProTerra Insecta
• ProTerra MRV (Monitoring and Verification)

ProTerra Standards specialise in promoting social and environmental sustainability through the food and supply chains.
The ProTerra Standard covers all areas of sustainability and is **globally** applicable to all crops.
The ProTerra Foundation
Where we are today

Argentina, Australia, Austria, Belgium, Belize, Brazil, Canada, Denmark, Dominican Republic, Eswatini, Fiji, Finland, France, Germany, Guadalupe, Guyana, Honduras, Hungary, India, Italy, Lithuania, Luxembourg, México, Mozambique, Nicaragua, Norway, Paraguay, Philippines, Poland, Portugal, Republic of Belarus, Romania, Russia, South Africa, Spain, Switzerland, Thailand, The Netherlands, Ukraine, United Arab Emirates, United Kingdom, Uruguay, USA, Zimbabwe.
Requirements of the Standard
ProTerra certification to manage and mitigate risk

An instrument for managing and mitigating ecological, social and environmental risks. Certification means:

✓ A standard for environmentally and ethically responsible raw materials within the supply chain that goes beyond the minimum requirements of national legislation.

✓ Greater certainty for the company when making public claims, with traceability of materials throughout the value chain verified by external auditors.

✓ Contributing evidence to demonstrate that due diligence has been carried out within its own supply chain to fulfil the new due diligence requirements.

✓ Improved knowledge of the origin of raw materials within their direct supply chain and therefore the regions over which they have the greatest influence and ability to influence.

✓ A clear indication of what is expected of suppliers and what they consider to be sustainable sourcing.
Standard Principles

PRINCIPLE 1 – Management system, compliance with laws, international conventions and the ProTerra Standard
PRINCIPLE 2 - Human rights and responsible labour policies and practices
PRINCIPLE 3 - Responsible relations with workers and community
PRINCIPLE 4 – Biodiversity conservation, effective environmental management and environmental services
PRINCIPLE 5 - No use of Genetically Modified Organisms (GMOs)
PRINCIPLE 6 - Pollution and waste management
PRINCIPLE 7 - Water Management
PRINCIPLE 8 - Greenhouse gases and energy management
PRINCIPLE 9 – Adoption of good agricultural practices
PRINCIPLE 10 - Traceability and Chain of Custody
The ProTerra Certification is applicable to distinct levels of operation across the food and feed production chains:

- **Level I**: Agricultural production
- **Level II**: Transport, Storage, Traders and Dealers
- **Level III**: Industrial Processing

It is also applicable to any agricultural product, globally.
The ProTerra Certification can apply to:

- raw materials
- ingredients or multi-ingredient products
Legal requirements
Use the ProTerra Standard to manage and mitigate risks.
Benchmark EUDR vs PT v5.0

<table>
<thead>
<tr>
<th>EUDR</th>
<th>ProTerra v5.0</th>
</tr>
</thead>
<tbody>
<tr>
<td>Article 1: Subject matter and scope</td>
<td></td>
</tr>
<tr>
<td>Article 3: Prohibition</td>
<td></td>
</tr>
<tr>
<td>Article 4: Obligations of operators</td>
<td></td>
</tr>
<tr>
<td>Article 5: Obligations of traders</td>
<td></td>
</tr>
<tr>
<td>Article 8: Due diligence</td>
<td></td>
</tr>
<tr>
<td>Article 9: Information requirement</td>
<td></td>
</tr>
<tr>
<td>Article 10: Risk assessment</td>
<td></td>
</tr>
<tr>
<td>Article 11: Risk mitigation</td>
<td></td>
</tr>
</tbody>
</table>
Lower emissions and water consumption with ProTerra certified material.
Monitoring and Verification (MRV Standard)
Legal and conversion-free supply chains: MRV Standard

The ProTerra Monitoring and Verification (MRV) Standard provides a systematic approach to assess and verify an organisation’s due diligence practices and supports reporting on supply chain due diligence and deforestation-free aspects.
Legal and conversion-free supply chains: MRV Standard

Commitment to:

✓ Promote a raw material supply chain that is free from illegal and/or legal deforestation, and land-use change or conversion.

✓ Respect the rights of workers, indigenous peoples, and local communities.

✓ Ensure that sourcing is fully compliant with national and local environmental laws and regulations, as well as applicable international laws.

✓ Take affirmative actions to mitigate identified potential risks associated with commodities and related products or demonstrate that the risk is negligible.

✓ Assess risks by identifying the factual circumstances of their activities and business relationships and evaluate these facts against the environmental impacts, social impacts, and applicable national and international laws and standards.
Benefits of certifying against ProTerra
Benefits of certifying against ProTerra

- Improve sustainability and traceability, decrease risk (social, reputational, environmental, economical) within the supply chain
- Demonstrate to buyer market a differentiated product, opening possibilities for new markets
- Help to preserve biodiversity and valuable habitats for future generations
- Implement one standard that is globally applicable for all crops and origins
Benefits of being a part of the ProTerra Network

Being a Member of the ProTerra Network gives you the opportunity to accelerate your journey and increase the success of your continuous improvement program.

- Drive Growth
- Global Recognition
- Create Connections
- Customer Confidence
- Information and Awareness
Guidelines and Requirements for the Use of the ProTerra Logos and Seals

Types of Logos:
• B2B
  • ProTerra Foundation
  • ProTerra Network Member logo
  • ProTerra Certification Logo

• B2C
  • Product labelling