We envisage a world where all businesses:

• Contribute to the protection of biodiversity by e.g. switching to non-GMO production

• Conserve natural resources and

• Ensure that workers and local communities are treated with dignity and respect

The ProTerra Foundation is a non-for-profit organization, located in the Netherlands.
ProTerra Foundation is the owner of Voluntary Sustainability Standard:

**ProTerra Standard V4.1**

The standard is specialized in promoting social and environmental sustainability through the food and supply chains
The ProTerra Foundation
Where we are today

Argentina, Australia, Austria, Belgium, Belize, Brazil, Canada, Denmark, Dominican Republic, Eswatini, Fiji, Finland, France, Germany, Guadalupe, Guyana, Hungary, India, Italy, Luxembourg, México, Mozambique, Norway, Paraguay, Poland, Portugal, Romania, Russia, South Africa, Spain, Switzerland, Thailand, The Netherlands, Ukraine, United Arab Emirates, United Kingdom, Uruguay, USA, Zimbabwe.
The ProTerra Foundation in numbers
SUGARCANE 2022

SUGARCANE ANNUAL CRUSH (mt)

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- **verification**
- **certification**
Requirements of the Standard
Standard Principles

PRINCIPLE 1 - Compliance with law and the ProTerra Standard
PRINCIPLE 2 - Human rights and responsible labour policies and practices
PRINCIPLE 3 - Responsible relations with workers and community

PRINCIPLE 4 – Biodiversity conservation, effective environmental management and environmental services
PRINCIPLE 5 - No use of Genetically Modified Organisms (GMOs)
PRINCIPLE 6 - Pollution and waste management
PRINCIPLE 7 - Water Management
PRINCIPLE 8 - Greenhouse gases and energy management
PRINCIPLE 9 – Adoption of good agricultural practices

PRINCIPLE 10 - Traceability and Chain of Custody
Levels of Certification

The ProTerra Certification is applicable to distinct levels of operation across the food and feed production chains:

- **Level I**: Agricultural production
- **Level II**: Transport, Storage, Traders and Dealers
- **Level III**: Industrial Processing

It is also applicable to any agricultural product, globally.
The ProTerra Certification can apply to:

- raw materials
- ingredients or multi-ingredient products

This may be accomplished using two basic approaches, which have an impact on the organisation of the audit.
Each actor in the food and feed supply chain can be certified in its own right against the applicable ProTerra Standard set of indicators (= each actor is subjected to individual certification audits)

OR

Certified organisations that use inputs from actors that are not ProTerra certified shall:

• implement systems to control and
• monitor its supply chain(s) to ensure that the relevant ProTerra Standard indicators are met
Use the ProTerra Standard to manage and mitigate risks

GMO PRESENCE

LAND CONVERSION

LABOUR CONDITIONS

PESTICIDE USE

LAND CONFLICTS
• GMOs are excluded from ProTerra Certification
• Traceability and segregation enable the market to have a full view over a product’s journey, making it possible to identify if and where GMOs were used
Pesticide use

- Reduce the use of toxic and polluting materials, especially pesticides
- Integrated Pest Management (IPM)
- Pesticides listed in the WHO classes Ia, Ib lists, Rotterdam Convention and Stockholm Convention, as well as pesticides forbidden by local, national, and regional law, shall not be used
• Areas of native vegetation (incl. HCVA) cannot have been cleared of converted into agricultural areas, or used for industrial or other commercial purposes, after 2008
• Identify and maintain valuable biodiversity
• Farms must restore areas of natural vegetation related to sensitive ecosystems
How to verify during an audit that no land conversion occurred after 2008?

- Public available data on deforestation/land conversion
- Satellite images
- Land registers
- Interviews
• Certified organisations shall demonstrate clear title to land in accordance with national legislation
• Respect land rights - FPIC (free, prior and informed consent)
Labour conditions

• All workers should be treated with dignity and respect
• Absence of child and forced labour
• Equal opportunities and treatment for workers
• Human and labour rights, comprehensive contracts
• Qualification, working experience and training of workers
• Wages and income, working time
• Health and safety
Benefits of certifying against ProTerra
Benefits of certifying against ProTerra

- Improve sustainability and traceability, decrease risk (social, reputational, environmental, economical) within the supply chain
- Demonstrate to buyer market a differentiated product, opening possibilities for new markets
- Help to preserve biodiversity and valuable habitats for future generations
- Implement one standard that is globally applicable for all crops and origins
Benefits of being a part of the ProTerra Network

Being a Member of the ProTerra Network gives you the opportunity to accelerate your journey and increase the success of your continuous improvement program.

- Drive Growth
- Global Recognition
- Create Connections
- Customer Confidence
- Information and Awareness
ProTerra Labelling under ProTerra

Guidelines and Requirements for the Use of the ProTerra Logos and Seals

Types of Logos:

- B2B
  - ProTerra Network Member logo
  - ProTerra Certification and Verification Logos

- B2C
  - Product labelling